

Camila Sales de Paiva

s t y l i s t

Work

Threads Styling | UK

Styling Assistant | May 2022 - Current

As a Styling Assistant at Threads Styling, I actively contribute to the development of editorials by liaising with PR agencies and luxury brands to secure samples for photo shoots. I handle shoot organisation and offer on-site assistance and logistics, whether in-studio, on location, or abroad. Independently, I've styled social media-focused shoots where I pre-plan looks based on current trends and client profiles, followed by a detailed post-shoot analysis to understand the 'do's and don'ts' for future projects. Additionally, I develop visually appealing flatlays that align with trends and current influencers, contributing to the company's social media marketing efforts.

Net-A-Porter | UK

Styling Assistant | March 2019 - March 2020

At the Studio Department, I assisted Stylists from both NET-A-PORTER and MR.PORTER. My tasks went from trend research to organizing the shoots and creating and uploading content. On the sets, I made sure everything was organized and ready on time to run smoothly. I also went to brand academies, shadowed stylists and participated in social shoots. I had excellent relations with the team, stylists, editors and photographers.

AnOther Magazine | UK

Styling Intern | December 2017 - August 2018

I was Second Assistant to Nell Kalonji, Fashion Editor. I checked-in, returned, packed and organized clothing for shoots, fashion shows, commercial jobs and celebrity styling. I helped with research and appointments. Also I had the opportunity to assist other editors such as Katie Shillingford and Agata Belcen.

Education

London College of Fashion | UK

Fashion Buying and Merchandising Short Course | 2021

University of Leeds | UK

Communication and Interpersonal Skills Short Course | 2020

London College of Communication | UK

Digital Marketing Short Course | 2021

University of Beira Interior | PT

Fashion Design Degree | 2013 - 2016

Freelance

Karen Millen | UK

Freelance Stylist | December 2021 - May 2022

As a freelance stylist, I style and shoot about 20 new products on model while working together with the photographer and hair and make-up artist to achieve the best photos for the Karen Millen ecommerce website, having the customer in mind.

Lookiero | UK

Freelance Personal Stylist | September 2021 - February 2022

I worked as a freelance personal shopper, where I curated personalised boxes for customers based on their profiles, requests, body shape and style. Also, building relationships with the customer. During this time, reaching KPIs was important, such as productivity for which I worked closely with other stylists.

Nell Kalonji | UK

Freelance Styling Assistant | September 2018 - February 2020

After interning at AnOther Magazine I collaborated several times with Nell Kalonji. While assisting Nell on two editorial for British Vogue we shot Stormzy for the November 2018 issue and the female cast of Game of Thrones for the April 2019 issue. Moreover, during this time I assisted Nell at the Richard Malone Fall 2018, Spring 2019 and Fall 2020 shows at London Fashion Week.

Erika Kurihara | UK

Freelance Styling Assistant | November 2019 - September 2020

In my first job with Erika Kurihara we mainly shot with Lily McMenemy, for Numéro Berlin Issue #6 Amerika 2019, in which requesting samples, being on set and returns were part of my tasks. I have collaborated several times with Erika ever since.

Languages

Portuguese | Native

English | Fluent

French | Medium

Spanish | Basic

Software

Adobe CC | Photoshop; Illustrator; Indesign, Lightroom

Sketchbook Pro

Microsoft Office | Word, Excel, Power Point, Outlook